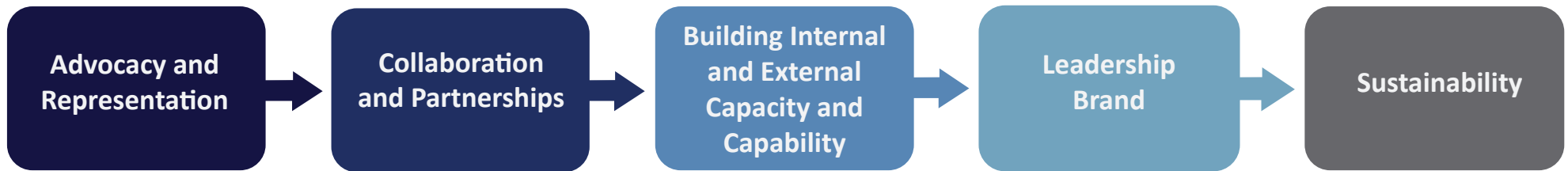


## Strategic Direction 2020 - 2023



### Strategic Focus Areas



### Strategic Objectives

To advocate for Support Groups to truly influence opinions and decisions that impact on people's lives

To strengthen and build collaborative Support Groups and partnerships that promote better community outcomes

To build our culture in the spirit of creativity and innovation

To increase visibility and strengthen our ConnectGroups Brand

To grow our economic and technologic viability through sustainable projects and partnerships