



ConnectGroups

WA's peer support sector peak body

STRATEGIC DIRECTION 2023 - 2025

Our Purpose

Representing, empowering and developing the peer support sector

Our Vision

Healthy and connected communities

Our value proposition

We provide guidance, expertise and skills for peer support groups, organisations and networks

Our Focus Areas

Advocacy and representation

Leadership and trust

Currency and accessibility

Collaboration and partnerships

Sustainability

Our Goals

To be the known advocate for the peer support sector across metro and regional WA

Increase brand visibility and engagement, increasing our potential impact

Continuously review and innovate to ensure our services are fit for purpose, meeting current and future member needs

Foster collaboration and build meaningful partnerships across government, NGO and private sector

Ensure financial sustainability through sound operating model and diversified revenue streams